

From: Baughman, Marcy [Marcy.Baughman@Pearson.com]
Sent: Wednesday, February 10, 2010 10:17 AM
To: WhatWorks
Cc: Evans, Mike - Glenview; Carroll, John; Lehnertz, Elizabeth; Bonanno, Deb
Subject: RE: What Works Clearinghouse (WWCPC 1902)

Follow Up Flag: Follow up

Flag Status: Red

Good morning,

Thank you for your response. The Claremont report was not available until October, 2008, so it does appear it missed your review cut-off date.

Could you please share the reason for the lapse in time from notice of posting review (July, 2008) to actual posting of review (February, 2010)? The WWC is viewed by districts as a resource to determine if an educational program has the appropriate research to support the program, particularly when districts are using public funds from Title I and Rtl. A WWC review that states there are no studies that fully meet evidence standards is damaging to the program and publisher, and in the case of CMP, is not accurate at the time of release of review as we now do have a study that was designed and executed by Claremont Graduate University to meet WWC evidence standards.

It is difficult to explain the WWC review process to inquiring districts as we have to discuss a review process which is not ours. Also, we are forced to have these conversations from a defensive position – being asked by districts to “prove” we have the appropriate scientific research when it’s in direct contrast to a recently published WWC review. We suggest that districts contact the WWC directly, but believe that few take the extra time because they want a quick response or solution. In the case of CMP, it would be very helpful to see the cut-off review date prominently displayed next to the review so that our customers understand why the Claremont report was not included. I would also appreciate insight into the lapsed time so that I can share it with our inquiring customers. As always, we will also continue to recommend our customers contact the WWC directly.

Thank you for your assistance. I look forward to hearing from you.

Regards,
Marcy

Marcy Baughman
Director, Academic Research
Pearson Education
Office: 724-863-1621
Cell: 412-780-6790
Fax: 724-864-0864
Email: Marcy.Baughman@Pearson.com

From: WhatWorks [mailto:WhatWorks@icfi.com]
Sent: Wednesday, February 10, 2010 9:38 AM
To: Baughman, Marcy
Subject: What Works Clearinghouse (WWCPC 1902)

Dear Ms. Baughman,

Thank you for your inquiry regarding the What Works Clearinghouse (WWC) review of the Connected Mathematics Project (CMP). After checking with the WWC review team, it appears the study you cited in your email below was submitted for review when the CMP Intervention Report was nearing completion and after the defined cut-off point for including new studies in the review. The WWC conducted a check of the developer (Michigan State University) website in August, 2008 and the study you referenced below was not posted at this time.

A letter was sent in July, 2008 to the developers/authors of CMP, Glenda Lappan and Elizabeth Phillips of Michigan State University, indicating that the WWC would be posting an intervention report of CMP on its website. These individuals also received the courtesy copy of the CMP Intervention Report prior to its release on the WWC website. The embargo agreement was returned by Dr. Phillips on July 30, 2008.

For your reference, there is a resource on our website called the WWC Procedures and Standards Handbook that provides detailed information about the WWC review process, including information about the production and release of intervention reports (<http://ies.ed.gov/ncee/wwc/references/iddocviewer/doc.aspx?docid=19&tocid=1>).

If you have any additional questions regarding the WWC's review of CMP, please feel free to reply to this email with your questions.

What Works Clearinghouse

The What Works Clearinghouse was established by the U.S. Department of Education's Institute of Education Sciences to provide educators, policymakers, researchers, and the public with a central and trusted source of scientific evidence of what works in education. For more information, please visit <http://ies.ed.gov/ncee/wwc/>.

-----Original Message-----

From: Marcy.Baughman@Pearson.com [<mailto:Marcy.Baughman@Pearson.com>]
Sent: Monday, February 08, 2010 9:53 AM
To: info@whatworks.ed.gov
Subject: IES Website: Contact Us: Other, Reference ID Number: 1435696705

info@whatworks.ed.gov, this email was automatically sent through the Contact link on the WWC website.

From: Marcy.Baughman@Pearson.com

Message: Good morning, I would like to inquire about the review of Connected Mathematics Project that was recently released. I submitted to the WWC (via email) a randomized, control trial study report in support of CMP in October, 2009 that was not included in the review. This study has also been posted on the Pearson Education(http://www.pearsoned.com/RESRPTS_FOR_POSTING/MATH_RESEARCH_STUDIES/cmp2_effiacy_study_2007-08_final_report.pdf) and CMP/MSU websites(<http://connectedmath.msu.edu/rne/new.shtml>) since November of 2008.

This study was also submitted in support of an IES grant awarded to the Mid-Atlantic Regional Education Laboratory to study CMP in the Mid-Atlantic states. The study report has been widely distributed and referenced, and the study was designed to meet WWC standards. For previous reviews of Pearson programs, the WWC has contacted me to request copies of reports/studies in support of their review.

Pearson was not contacted for this review. Could you please let me know why this study was not included in the review? I appreciate your reply. Regards, Marcy Baughman Director, Academic Research for Pearson

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From: WhatWorks
Sent: Monday, February 08, 2010 6:11 PM
To: 'Marcy.Baughman@Pearson.com'
Subject: What Works Clearinghouse (WWCPC 1902)

Dear Ms. Baughman,

Thank you for contacting the What Works Clearinghouse (WWC). This email is in response to your voicemail message received today, February 8, 2010 regarding the Connected Mathematics Project. Due to the need to maintain a written record of key decisions, the WWC can only respond to written questions. If you have questions about the WWC Connected Mathematics Project Intervention Report, please submit them in writing and someone from the team will respond. You may respond to this email.

Thank you,

What Works Clearinghouse

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From: Baughman, Marcy [Marcy.Baughman@Pearson.com]
Sent: Monday, February 08, 2010 7:57 PM
To: WhatWorks
Subject: RE: What Works Clearinghouse (WWCPC 1902)

Follow Up Flag: Follow up
Flag Status: Red
Hello,

Thank you for your reply. I have also left a voicemail. Is the number listed on the website the appropriate number, or do I need to call somebody directly to inquire about the CMP review?

Thank you,
Marcy

Marcy Baughman
Director, Academic Research
Pearson Education
Office: 724-863-1621
Cell: [REDACTED]
Fax: 724-864-0864
Email: Marcy.Baughman@Pearson.com

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From: WhatWorks
Sent: Tuesday, February 09, 2010 12:26 PM
To: 'Marcy.Baughman@Pearson.com'
Subject: What Works Clearinghouse (WWCPC 1902)

Dear Ms. Baughman,

Thank you for contacting the What Works Clearinghouse (WWC). We have received your email about the WWC's review of the Connected Mathematics Project. WWC staff are reviewing your email and will prepare a response.

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Sent: Wednesday, February 17, 2010 4:21 PM

To: 'Baughman, Marcy'

Cc: Evans, Mike - Glenview; Carroll, John; Lehnertz, Elizabeth; Bonanno, Deb

Subject: RE: What Works Clearinghouse (WWCPC 1902)

Dear Ms. Baughman,

We have received your email with additional questions about the WWC review of the Connected Mathematics Project (CMP). WWC staff are reviewing your email and will prepare a response.

Thank you,

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Research for Pearson

From: Marcy.Baughman@Pearson.com
Sent: Monday, August 18, 2008 7:48 PM
To: info@whatworks.ed.gov
Subject: IES Website: Contact Us: Submit a Study to Review, Reference
ID Number:
34077503

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Contact
link on the WWC website.

From: Marcy.Baughman@Pearson.com

Message: I would like to submit two studies that evaluated the impact of
the
Scott Foresman Reading Street program on student reading achievement for
review. Please contact me at 412-780-6790 or marcy.baughman@pearson.com
with
questions. Thank you!

From: WhatWorks

Sent: Tuesday, August 19, 2008 5:00 PM

To: 'Marcy.Baughman@Pearson.com'

Subject: What Works Clearinghouse

Dear Ms. Baughman,

Thank you for contacting the What Works Clearinghouse (WWC). The WWC is conducting an ongoing submission process for the topic of Beginning Reading. Studies submitted could be considered for review under the next round of reviews as determined by IES. We are unable to provide a timeline for the review process at this time.

If you have additional questions, please feel free to contact us again.

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Message: I would like to submit two studies that evaluated the impact of the Scott Foresman Reading Street program on student reading achievement for review. Please contact me at 412-780-6790 or marcy.baughman@pearson.com with questions. Thank you!

From: Marcy.Baughman@Pearson.com
Sent: Monday, September 29, 2008 11:28 AM
To: info@whatworks.ed.gov
Subject: IES Website: Contact Us: Check on the Status of a Submission,
Reference ID
Number: 1260055639

info@whatworks.ed.gov, this email was automatically sent through the
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link on the WWC website.

From: Marcy.Baughman@Pearson.com

Message: Hello, Could you give me an estimate of when your review of the
Scott
Foresman Reading Street program will be finished? Thank you, Marcy
Baughman

From: WhatWorks

Sent: Monday, September 29, 2008 8:42 PM

To: 'Marcy.Baughman@Pearson.com'

Subject: IES Website: Contact Us: Check on the Status of a Submission

Dear Ms. Baughman,

Thank you for contacting the What Works Clearinghouse (WWC). We would like to tell you a bit more information about the timeline for reviews. As you may know, studies are not reviewed immediately upon request by the public, authors or developers. Rather, the WWC and IES determine the topics for review and the review teams proceed with the reviews in accordance with the topic protocols. We are currently unable to provide a timeline for the review process; IES is in the process of determining the timeline for upcoming reviews and has not released this information yet.

All publicly available information about future reviews is on our website. Please continue to check our website for updates at <http://ies.ed.gov/ncee/wwc/>.

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From: Baughman, Marcy [Marcy.Baughman@pearsoned.com]
Sent: Tuesday, September 30, 2008 8:05 AM
To: WhatWorks
Cc: Bassford, Elizabeth; Fabrizi, Terry
Subject: RE: IES Website: Contact Us: Check on the Status of a Submission
Hello,

Thanks for the prompt reply. I was aware that WWC does not review programs immediately by public request, but I did believe that the WWC was now reviewing programs on a rolling basis. Are you able to review programs on a rolling basis to update your website in the content areas of reading and mathematics?

Many districts and schools are asking publishers to provide evidence that their programs have either been or will be reviewed by the WWC prior to their adoption period. If we are unable to provide information to them, it risks our ability to sell in those markets. While it is positive to see districts/schools paying so much attention to research, it is problematic when publishers have done research to WWC standards and yet cannot be reviewed by the WWC on a systematic timeline that can be shared with the public. I would be happy to provide examples of district requests for these reviews. I appreciate your response.

Best,
Marcy

Marcy Baughman
Director, Academic Research
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Email: Marcy.Baughman@Pearson.com

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NOTICE:

This message is for the designated recipient only and may contain privileged or confidential information. If you have received it in error, please notify the sender immediately and delete the original. Any other use of this e-mail by you is prohibited.

From: WhatWorks

Sent: Friday, October 24, 2008 5:39 PM

To: 'Baughman, Marcy'

Subject: RE: IES Website: Contact Us: Check on the Status of a Submission

Dear Ms. Baughman,

Thank you for the additional information. Concerning your question about whether WWC is able to review programs on a rolling basis, topic areas are updated periodically based upon the availability of new research. We update our schedule for producing interventions reports twice a year. The next update is currently scheduled for January. At that time, we also plan to begin announcing on the website the list of interventions that are scheduled for review during the next quarter. Our hope is that this information will help inform school districts and schools about what's coming next on WWC's reviews of the research on effective educational interventions.

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Hello,

Thanks for the prompt reply. I was aware that WWC does not review programs immediately by public request, but I did believe that the WWC was now reviewing programs on a rolling basis. Are you able to review programs on a rolling basis to update your website in the content areas of reading and mathematics?

Many districts and schools are asking publishers to provide evidence that their programs have either been or will be reviewed by the WWC prior to their adoption period. If we are unable to provide information to them, it risks our ability to sell in those markets. While it is positive to see districts/schools paying so much attention to research, it is problematic when publishers have done research to WWC standards and yet cannot be reviewed by the WWC on a systematic timeline that can be shared with the public. I would be happy to provide examples of district requests for these reviews. I appreciate your response.

Best,
Marcy

Marcy Baughman
Director, Academic Research
Pearson Education
Office: 724-863-1621
Cell: 
Fax: 724-864-0864
Email: Marcy.Baughman@Pearson.com

From: WhatWorks [mailto:WhatWorks@icfi.com]

Sent: Monday, September 29, 2008 9:42 PM

To: Baughman, Marcy

Subject: IES Website: Contact Us: Check on the Status of a Submission

Dear Ms. Baughman,

Thank you for contacting the What Works Clearinghouse (WWC). We would like to tell you a bit more information about the timeline for reviews. As you may know, studies are not reviewed immediately upon request by the public, authors or developers. Rather, the WWC and IES determine the topics for review and the review teams proceed with the reviews in accordance with the topic protocols. We are currently unable to provide a timeline for the review process; IES is in the process of determining the timeline for upcoming reviews and has not released this information yet.

All publicly available information about future reviews is on our website. Please continue to check our website for updates at <http://ies.ed.gov/ncee/wwc/>.

If you have additional questions, please feel free to contact us again.

What Works Clearinghouse

The What Works Clearinghouse was established by the U.S. Department of Education's Institute of Education Sciences to provide educators, policymakers, researchers, and the public with a central and trusted source of scientific evidence of what works in education. For more information, please visit <http://ies.ed.gov/ncee/wwc/>.

-----Original Message-----

From: Marcy.Baughman@Pearson.com [<mailto:Marcy.Baughman@Pearson.com>]

Sent: Monday, September 29, 2008 11:28 AM

To: info@whatworks.ed.gov

Subject: IES Website: Contact Us: Check on the Status of a Submission, Reference ID Number: 1260055639

info@whatworks.ed.gov, this email was automatically sent through the Contact link on the WWC website.

From: Marcy.Baughman@Pearson.com

Message: Hello, Could you give me an estimate of when your review of the Scott Foresman Reading Street program will be finished? Thank you, Marcy Baughman

NOTICE:

This message is for the designated recipient only and may contain privileged or confidential information. If you have received it in error, please notify the sender immediately and delete the original. Any other use of this e-mail by you is prohibited.

From: WhatWorks

Sent: Wednesday, November 12, 2008 10:54 AM

To: Marcy.Baughman@Pearson.com

Subject: What Works Clearinghouse Help Desk

Dear Ms. Baughman,

Thank you for contacting the What Works Clearinghouse (WWC). This e-mail is in response to your phone call on November 11, 2008 requesting information about the WWC review of Pearson Education programs.

In order to answer your questions, we would appreciate it if you would forward the emails you received from the WWC review team to this email address: WhatWorks@icfi.com. Once we have the specific emails in hand, then we can make sure to talk to the appropriate team members on our end.

Thank you for your assistance,

What Works Clearinghouse

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From: Baughman, Marcy [Marcy.Baughman@pearsoned.com]

Sent: Wednesday, November 12, 2008 11:01 AM

To: WhatWorks

Subject: RE: What Works Clearinghouse Help Desk

Hello,

I forwarded the email to the below address. Just to clarify, my email was a response to an email from the WWC requesting information from Pearson regarding the updated review of elementary math programs. I did not have any questions for the Help Desk, but when I tried to reply to the email then it was sent to you.

Thanks!

Marcy

Marcy Baughman

Director, Academic Research

Pearson Education

Office: 724-863-1621

Cell: [REDACTED]

Fax: 724-864-0864

Email: Marcy.Baughman@Pearson.com

From: WhatWorks [mailto:WhatWorks@icfi.com]

Sent: Wednesday, November 12, 2008 11:54 AM

To: Baughman, Marcy

Subject: What Works Clearinghouse Help Desk

Dear Ms. Baughman,

Thank you for contacting the What Works Clearinghouse (WWC). This e-mail is in response to your phone call on November 11, 2008 requesting information about the WWC review of Pearson Education programs.

In order to answer your questions, we would appreciate it if you would forward the emails you received from the WWC review team to this email address: WhatWorks@icfi.com. Once we have the specific emails in hand, then we can make sure to talk to the appropriate team members on our end.

Thank you for your assistance,

What Works Clearinghouse

The What Works Clearinghouse was established by the U.S. Department of Education's Institute of Education Sciences to provide educators, policymakers, researchers, and the public with a central and trusted source of scientific evidence of what works in education. For more information, please visit <http://ies.ed.gov/ncee/wwc/>.

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From: Baughman, Marcy [Marcy.Baughman@pearsoned.com]

Sent: Wednesday, November 12, 2008 10:57 AM

To: WhatWorks

Subject: FW: WWC Elementary School Math Review of Scott Foresman-Addison Wesley Elementary Mathematics

Attachments: SFAW Math Efficacy Study Final Report 2005-06.pdf; SFAW Math Efficacy Study Technical Report 2005-06.pdf; enVisionMATH Efficacy Study Final Report 2007-08.pdf; enVisionMATH Efficacy Study Technical Report 2007-08.pdf
Hello,

This email has been forwarded to you at the request of the WWC Help Desk.

Thank you,
Marcy

Marcy Baughman
Director, Academic Research
Pearson Education
Office: 724-863-1621
Cell: [REDACTED]
Fax: 724-864-0864
Email: Marcy.Baughman@Pearson.com

From: Baughman, Marcy

Sent: Tuesday, November 11, 2008 12:21 PM

To: What Works; Roberto Agodini

Subject: RE: WWC Elementary School Math Review of Scott Foresman-Addison Wesley Elementary Mathematics

Dear WWC and Roberto,

Thank you for your interest in the Scott Foresman Addison Wesley Mathematics (SFAW Math) program. Pearson is happy that we will be included in the revised report.

I am attaching one additional study that supports the SFAW Math program to this email. This study was conducted by PRES Associates, and was conducted during the 2005/2006 school year. The first attachment (SFAW Math Efficacy Study Final Report 2005-06) is the full report, and the second attachment is the technical appendix (SFAW Math Efficacy Study Technical Report 2005-06).

The SFAW Math program has been updated, and the new program is called **Scott Foresman Addison Wesley enVisionMATH © 2009**. The SFAW Math program (as cited in your letter) will continue to be produced in limited scope, mainly to replace consumables and provide replacement materials.

The SFAW enVisionMATH program is now the primary basal math program produced by Pearson Scott Foresman. We have already conducted the first year of a longitudinal efficacy study on this new program, and the reports are attached to this email. The study was conducted by PRES Associates. The first attachment (enVisionMATH Efficacy Study Final Report 2007-08) is the full report, and the second attachment is the technical appendix (enVisionMATH Efficacy Study Technical Report 2007-08). The second year of this study is underway, with a full report to be available in September 2009.

We hope that you will update the report to include information on the new copyright, and the evidence that supports it. It is critical for our customers to see their math programs reviewed by the WWC, and it is equally critical for our customers to recognize the name of their program. The enVisionMATH program was the highest selling math program of the 2007/2008 school year, and those customers will recognize the enVisionMATH name as opposed to the SFAW Math name. I will provide whatever additional information you need to update your report to reflect our updated copyright.

I appreciate your interest in our programs, and am happy to assist in any way. My full contact information is listed below. I should also note that we have a strong virus protection program on our email system, and emails from outside Pearson with attachments are often quarantined (sorry, this happened with your email below and took me days to retrieve). If you have trouble reaching me via email, particularly when sending emails with attachments, please feel free to contact me via cell phone. I'm sorry for this inconvenience.

Regards,
Marcy

Marcy Baughman
Director, Academic Research
Pearson Education
11061 Glenn Drive
North Huntingdon, PA 15642
Office: 724-863-1621
Cell: [REDACTED]
Fax: 724-864-0864
Email: Marcy.Baughman@Pearson.com

From: What Works [mailto:whatworks@mathematica-mpr.com]
Sent: Thursday, October 23, 2008 5:16 PM
To: Baughman, Marcy
Subject: WWC Elementary School Math Review of Scott Foresman-Addison Wesley Elementary Mathematics

Dear Ms. Baughman,

The What Works Clearinghouse (WWC), an initiative of the U. S. Department of Education's Institute of Education Sciences, was established to provide educators, policymakers, researchers, and the public with a central and trusted source of scientific evidence of what works in education. As such, we review studies on education interventions that may be included in our reports.

The purpose of the attached letter is to notify you that we are in the process of conducting an updated review of Elementary School Math interventions and may be including Scott Foresman-Addison Wesley Elementary Mathematics in our review. The Elementary School Math review focuses on elementary school math curricula for students in grades K-5 that are designed to increase student mathematics achievement outcomes. In this letter, we ask you to review a list of studies, review a brief intervention summary, and sign an embargo agreement.

Sincerely,

Roberto Agodini, Ph.D.

Principal Investigator, WWC Elementary School Math review

<<Scott Foresman-Addison Wesley Developer_Contact_Letter.pdf>> <<Scott Foresman-Addison
Wesley_List of Studies Under Review_Program Summary_and Embargo Agreement.pdf>>

From: WhatWorks
Sent: Wednesday, November 12, 2008 11:27 AM
To: 'Baughman, Marcy'
Subject: RE: What Works Clearinghouse Help Desk
Hello,

Thank you for forwarding the email to the Help Desk. The appropriate review team will contact you about your questions about the WWC review of Pearson Education programs.

Thank you,
What Works Clearinghouse

From: Baughman, Marcy [mailto:Marcy.Baughman@pearsoned.com]
Sent: Wednesday, November 12, 2008 11:01 AM
To: WhatWorks
Subject: RE: What Works Clearinghouse Help Desk

Hello,

I forwarded the email to the below address. Just to clarify, my email was a response to an email from the WWC requesting information from Pearson regarding the updated review of elementary math programs. I did not have any questions for the Help Desk, but when I tried to reply to the email then it was sent to you.

Thanks!
Marcy

Marcy Baughman
Director, Academic Research
Pearson Education
Office: 724-863-1621
Cell: [REDACTED]
Fax: 724-864-0864
Email: Marcy.Baughman@Pearson.com

From: WhatWorks [mailto:WhatWorks@icfi.com]
Sent: Wednesday, November 12, 2008 11:54 AM
To: Baughman, Marcy
Subject: What Works Clearinghouse Help Desk

Dear Ms. Baughman,

Thank you for contacting the What Works Clearinghouse (WWC). This e-mail is in response to your phone call on November 11, 2008 requesting information about the WWC review of Pearson Education programs.

In order to answer your questions, we would appreciate it if you would forward the emails you received from the WWC review team to this email address: WhatWorks@icfi.com. Once we have the specific emails in hand, then we can make sure to talk to the appropriate team members on our end.

Thank you for your assistance,

What Works Clearinghouse

The What Works Clearinghouse was established by the U.S. Department of Education's Institute of Education Sciences to provide educators, policymakers, researchers, and the public with a central and trusted source of scientific evidence of what works in education. For more information, please visit <http://ies.ed.gov/ncee/wwc/>.

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Embargo Agreement for *Scott Foresman-Addison Wesley Elementary Mathematics*

The signatory agrees not to copy, distribute, or discuss any draft reports of *Scott Foresman-Addison Wesley Elementary Mathematics* products with members of the public outside your organization, prior to release of the report by the Institute of Education Sciences. The report release date, if any, is yet to be determined. We can only send a courtesy copy of the report to your organization if we receive a signed embargo agreement.

Please specify to whom the report should be sent (please print):

Name (first, middle, last) _____

Title _____

Organization _____

Phone: _____

E-Mail Address: _____

Fax: _____

Signature: _____

Date: _____

From: What Works
Sent: Thursday, November 13, 2008 11:38 AM
To: 'Marcy.Baughman@pearsoned.com'
Subject: RE: WWC Elementary School Math Review of Scott Foresman-Addison Wesley Elementary Mathematics
Attachments: Scott_Foresman-Addison_Wesley Embargo_Agreement.pdf

Dear Marcy,

Thank you very much for your submission of studies to the WWC.

We would also like to request that you sign an embargo agreement (attached). The embargo agreement allows us to provide you with a courtesy copy of the intervention report for the Scott Foresman-Addison Wesley Mathematics program 24 hours in advance of its release.

In addition, would you please let us know whether you received the materials we sent to you regarding our review of *Investigations in Numbers, Data, and Space*? We emailed you a letter in October notifying you that we may be including *Investigations in Number, Data, and Space* in our updated review of Elementary School Math interventions and requesting that you review a list of studies, review a brief intervention summary, and sign an embargo agreement. We would be happy to resend those materials if the issue with your virus protection program prevented you from receiving them.

Please do not hesitate to contact us if you have any further questions.

Thank you very much for your help.

Roberto Agodini, Ph.D.
Principal Investigator, WWC Elementary School Math review

From: Baughman, Marcy [mailto:Marcy.Baughman@pearsoned.com]
Sent: Tuesday, November 11, 2008 12:21 PM
To: What Works; Roberto Agodini
Subject: RE: WWC Elementary School Math Review of Scott Foresman-Addison Wesley Elementary Mathematics

Dear WWC and Roberto,

Thank you for your interest in the Scott Foresman Addison Wesley Mathematics (SFAW Math) program. Pearson is happy that we will be included in the revised report.

I am attaching one additional study that supports the SFAW Math program to this email. This study was conducted by PRES Associates, and was conducted during the 2005/2006 school year. The first attachment (SFAW Math Efficacy Study Final Report 2005-06) is the full report, and the second attachment is the technical appendix (SFAW Math Efficacy Study Technical Report 2005-06).

The SFAW Math program has been updated, and the new program is called **Scott Foresman Addison Wesley enVisionMATH © 2009**. The SFAW Math program (as cited in your letter) will continue to be produced in limited scope, mainly to replace consumables and provide replacement materials.

The SFAW enVisionMATH program is now the primary basal math program produced by Pearson Scott Foresman. We have already conducted the first year of a longitudinal efficacy study on this new program, and the reports are attached to this email. The study was conducted by PRES Associates. The first attachment (enVisionMATH Efficacy Study Final Report 2007-08) is the full report, and the second attachment is the technical appendix (enVisionMATH Efficacy Study Technical Report 2007-08). The second year of this study is underway, with a full report to be available in September 2009.

We hope that you will update the report to include information on the new copyright, and the evidence that supports it. It is critical for our customers to see their math programs reviewed by the WWC, and it is equally critical for our customers to recognize the name of their program. The enVisionMATH program was the highest selling math program of the 2007/2008 school year, and those customers will recognize the enVisionMATH name as opposed to the SFAW Math name. I will provide whatever additional information you need to update your report to reflect our updated copyright.

I appreciate your interest in our programs, and am happy to assist in any way. My full contact information is listed below. I should also note that we have a strong virus protection program on our email system, and emails from outside Pearson with attachments are often quarantined (sorry, this happened with your email below and took me days to retrieve). If you have trouble reaching me via email, particularly when sending emails with attachments, please feel free to contact me via cell phone. I'm sorry for this inconvenience.

Regards,
Marcy

Marcy Baughman
Director, Academic Research
Pearson Education
11061 Glenn Drive
North Huntingdon, PA 15642
Office: 724-863-1621
Cell: 412-780-6790
Fax: 724-864-0864
Email: Marcy.Baughman@Pearson.com

From: What Works [mailto:whatworks@mathematica-mpr.com]
Sent: Thursday, October 23, 2008 5:16 PM
To: Baughman, Marcy
Subject: WWC Elementary School Math Review of Scott Foresman-Addison Wesley Elementary Mathematics

Dear Ms. Baughman,

The What Works Clearinghouse (WWC), an initiative of the U. S. Department of Education's Institute of Education Sciences, was established to provide educators, policymakers, researchers, and the public with a central and trusted source of scientific

evidence of what works in education. As such, we review studies on education interventions that may be included in our reports.

The purpose of the attached letter is to notify you that we are in the process of conducting an updated review of Elementary School Math interventions and may be including Scott Foresman-Addison Wesley Elementary Mathematics in our review. The Elementary School Math review focuses on elementary school math curricula for students in grades K-5 that are designed to increase student mathematics achievement outcomes. In this letter, we ask you to review a list of studies, review a brief intervention summary, and sign an embargo agreement.

Sincerely,

Roberto Agodini, Ph.D.

Principal Investigator, WWC Elementary School Math review

<<Scott Foresman-Addison Wesley Developer_Contact_Letter.pdf>> <<Scott Foresman-Addison Wesley_List of Studies Under Review_Program Summary_and Embargo Agreement.pdf>>

From: Mark Dynarski [MDynarski@mathematica-mpr.com]
Sent: Wednesday, January 07, 2009 3:20 PM
To: info@whatworks.ed.gov; Mary Grider
Subject: FW: District Request for WWC Update

For the record, here are the discussions with Pearson regarding the timing of upcoming reviews. I think there is a tracking number already assigned to it.

Mark

From: Roberto Agodini
Sent: Tuesday, January 06, 2009 10:41 AM
To: 'Baughman, Marcy'
Subject: RE: District Request for WWC Update

Hi Marcy,

This spring, we'll be proposing to IES the next batch of reports we think should be done and we'll be looking to include enVisions in the batch. Those reports should start becoming public late this year.

Regarding the school district's request, yes, you can have them directly contact the WWC through the help desk at <http://ies.ed.gov/ncee/wwc/help/webmail/>

I don't know if we'll be able to meet their schedule for the information they're seeking, but at least we can help take you/Pearson out of their line of questions.

I hope this helps,
Roberto

From: Baughman, Marcy [mailto:Marcy.Baughman@pearsoned.com]
Sent: Monday, January 05, 2009 2:02 PM
To: Roberto Agodini
Subject: RE: District Request for WWC Update

Hi Roberto,

Thanks for the quick reply. I do understand the importance of a cut-off date, and appreciate your explanation of the process used to determine when studies are reviewed. Do you know when the next batch of reviews will be held? We'd like to share that information with our IL district. In the meantime, can the IL district contact the WWC directly to request a review of the program? We're in a difficult position because they have requested that Pearson have enVision reviewed by the WWC, and we are unable to deliver on their request. It would be helpful if we could have them contact the WWC directly so that the response regarding your protocol and timelines is coming directly from Mathematica (rather than delivered through us to the district). This could ultimately be held against us in their adoption decision, and we're trying to avoid that situation. I appreciate any advice and/or contact information you could provide.

Many thanks!
Marcy

Marcy Baughman
Director, Academic Research
Pearson Education
Office: 724-863-1621
Cell: 
Fax: 724-864-0864
Email: Marcy.Baughman@Pearson.com

From: Roberto Agodini [<mailto:RAgodini@mathematica-mpr.com>]
Sent: Monday, January 05, 2009 1:55 PM
To: Baughman, Marcy; Mark Dynarski
Subject: RE: District Request for WWC Update

Yes, we did receive the enVisions study conducted by PRES Associates. And, the situation with this study is now coming back to me.

We weren't able to include it in the current batch of studies we're reviewing because it was published after our cutoff date for the current batch. The cutoff date was something we decided months ago and it turns out to be real important that we stick to that date. Extending the date would mean that we have to start over with the literature search process for ALL the curricula we're currently examining, and would have implications for reports that are currently in the pipeline.

We'll definitely look to include enVisions in the next batch, particularly since the study you mentioned was designed to meet WWC standards. And, if you know of any other studies that are currently available or will be available soon, please let me know.

By the way, your blackberry skills are much better than others that I've seen!
Roberto

-----Original Message-----

From: Baughman, Marcy [<mailto:Marcy.Baughman@pearsoned.com>]
Sent: Mon 1/5/2009 11:18 AM
To: Roberto Agodini; Mark Dynarski
Subject: Re: District Request for WWC Update

Hi Roberto,

Happy New Year to you as well. I hope you enjoyed your holiday. Sorry for typos, but on blackberry and hoping to quickly catch you. I'm at our annual Pearson national meeting, and want to share this info with the math team. One question - we did submit an efficacy study conducted on enVision to the WWC in October. The study was conducted by PRES Associates, and was designed to meet WWC standards. I received a confirmation that the study was received. Does your email indicate the you actually don't have it, and thus it won't be reviewed? We have a large district in I'll awaiting the review, and we had told them it would be released with the report updates in January based on the correspondence with your team and our submitted studies. We had simply thought the confusion was whether it would be listed under SFAW or in a separate report. Your clarification would be greatly appreciated. Thanks! Marcy

----- Original Message -----

From: Roberto Agodini <RAgodini@mathematica-mpr.com>

To: Baughman, Marcy; Mark Dynarski <MDynarski@mathematica-mpr.com>
Sent: Mon Jan 05 11:03:01 2009
Subject: RE: District Request for WWC Update

Hi Marcy, happy new year!

Sorry for taking so long to get back to you--work's been real busy and I was out most of the second half of December taking vacation days I would otherwise have lost.

I don't know if you already submitted these questions to the WWC help desk, so in case you didn't, I thought I'd respond. enVisions is not one of the reports we plan to release in the next several months, mainly because (as you, of course, know) the curriculum is new and we haven't seen any studies about evidence of effectiveness.

That said, I recall you mentioning that you're conducting some of your own studies about enVisions and I suspect you also know about any others. If so, please let me know if any of those studies are publicly available so we can consider enVisions for our next batch of reports.

I hope this helps. As always, let me know if you have any other questions.

Sincerely,
Roberto

-----Original Message-----

From: Baughman, Marcy [<mailto:Marcy.Baughman@pearsoned.com>]
Sent: Mon 12/1/2008 11:16 AM
To: Mark Dynarski; Roberto Agodini
Subject: District Request for WWC Update

Hi Mark and Roberto,

I hope you are well, and enjoyed a nice Thanksgiving holiday. I received a request from Superintendent Mark Hansen and Principal Darcie Feltmeyer of Eastland CUSD 308 (IL) to review enVision on the WWC website. I let them know that we had submitted enVision for review, and that I would inquire with the WWC for status.

Mark - I have asked my sales team to share any specific requests from districts for WWC reviews, and this is the first lead that I've received with solid names and districts attached. I've received a lot of "my customers are asking for it" without specific names. I hope to continue receiving more information like that listed above and will share it with you.

Roberto - Could you let me know if you intend to include enVision on the updated elementary math report? If you do not, Pearson will need to develop a response to districts that request it.

Many thanks to both of you.

Best,
Marcy

Marcy Baughman

Director, Academic Research

Pearson Education

Office: 724-863-1621

Cell: (b)(6)

Fax: 724-864-0864

Email: Marcy.Baughman@Pearson.com

From: Mary Grider
Sent: Monday, June 01, 2009 5:29 PM
To: What Works
Subject: FW: WWC Adolescent Literacy Review of SuccessMaker -
PROGRAM NAME CLARIFICATION

Importance: High

Please start an issue for this message that is in the AL folder, and log the reply that Mark Dynarski sends.

From: Baughman, Marcy [mailto:Marcy.Baughman@pearsoned.com]
Sent: Monday, June 01, 2009 1:11 PM
To: What Works; Mark Dynarski
Cc: Gifford (Pukys), Karen
Subject: RE: WWC Adolescent Literacy Review of SuccessMaker - PROGRAM
NAME
CLARIFICATION
Importance: High

Hello,

Thank you for sharing the WWC review of SuccessMaker. We are excited our program has been reviewed.

We do have one request regarding the SuccessMaker release. The program reviewed was SuccessMaker Enterprise. Our product manager, Karen Gifford, contacted Susanne James-Burdumy several times to clarify the correct name of the product. She provided this information through both email and voicemail. It is critically important to our customers to understand the program reviewed was SuccessMaker Enterprise.

Could you please confirm that you're able to cite the correct program name in the final release of the report? We appreciate your assistance.

Regards,
Marcy
Marcy Baughman
Director, Academic Research
Pearson Education
Office: 724-863-1621
Cell: (b)(6)
Fax: 724-864-0864
Email: Marcy.Baughman@Pearson.com

From: What Works [mailto:whatworks@mathematica-mpr.com]
Sent: Monday, June 01, 2009 10:10 AM
To: Baughman, Marcy; Baughman, Marcy

Subject: WWC Adolescent Literacy Review of SuccessMaker

Dear Ms. Baughman,

The attached letter is to notify you that the What Works Clearinghouse (WWC) has completed the review of the research on SuccessMaker and determined that this intervention is eligible for an intervention report according to the Adolescent Literacy review protocol. We have also attached a courtesy copy of the report which will be posted on the WWC website on June 2, 2009. As a reminder, this report is covered by the embargo agreement signed by you on November 19, 2008, requiring you not to copy, distribute, or discuss the report with members of the public outside your organization, prior to release of the report by the Institute of Education Sciences.

Sincerely,

Mark Dynarski

Director, What Works Clearinghouse

<<Developer Courtesy Copy Letter.pdf>> <<Developer Courtesy Copy Attachment.pdf>>

<<AL01_SuccessMaker_DC.pdf>>

From: Mark Dynarski
Sent: Tuesday, June 02, 2009 5:08 PM
To: Baughman, Marcy
Cc: Gifford (Pukys), Karen; What Works
Subject: RE: WWC Adolescent Literacy Review of SuccessMaker - PROGRAM
NAME CLARIFICATION

Dear Marcy,

WWC policy is to issues separate reports if it can clarify that two similar-named products differ in substantive ways. It issued a single report using the more general "SuccessMaker" name because the staff were not able to clarify differences between "SuccessMaker" and "SuccessMaker Enterprise."

The WWC report includes this footnote (footnote 2, p.1): "The most current version of the program is called SuccessMaker ®. Earlier versions were called SuccessMaker ® Enterprise and Computer Curriculum Corporation (CCC) SuccessMaker ®. We were unable to obtain documentation on the similarities and differences between these versions from the developer."

In addition, the three studies that met WWC standards did not provide information on the specific versions of SuccessMaker that had been studied, and your December 22 e-mail noted the same. We also received an e-mail from Karen Gifford on January 4 providing information about grade levels of the new Successmaker product but received no other communications.

If you have other information that you can bring to bear on this issue, please let me know and the WWC can consider revising the report at a later date.

Regards,
Mark Dynarski
Director, What Works Clearinghouse

From: Baughman, Marcy [mailto:Marcy.Baughman@pearsoned.com]
Sent: Tuesday, June 02, 2009 11:35 AM
To: What Works; Mark Dynarski
Cc: Gifford (Pukys), Karen
Subject: Re: WWC Adolescent Literacy Review of SuccessMaker - PROGRAM
NAME CLARIFICATION

Hello - I did not hear back yesterday and am hopeful the product name has been corrected. I am nervous because we had requested this correction several times through Susanne without success. Could you please confirm? Many thanks - Marcy

----- Original Message -----

From: Baughman, Marcy
To: What Works <whatworks@mathematica-mpr.com>; Mark Dynarski
<MDynarski@mathematica-mpr.com>
Cc: Gifford (Pukys), Karen
Sent: Mon Jun 01 13:10:32 2009
Subject: RE: WWC Adolescent Literacy Review of SuccessMaker - PROGRAM
NAME CLARIFICATION

Hello,

Thank you for sharing the WWC review of SuccessMaker. We are excited our program has been reviewed.

We do have one request regarding the SuccessMaker release. The program reviewed was SuccessMaker Enterprise. Our product manager, Karen Gifford, contacted Susanne James-Burdumy several times to clarify the correct name of the product. She provided this information through both email and voicemail. It is critically important to our customers to understand the program reviewed was SuccessMaker Enterprise.

Could you please confirm that you're able to cite the correct program name in the final release of the report? We appreciate your assistance.

Regards,
Marcy

Marcy Baughman

Director, Academic Research

Pearson Education

Office: 724-863-1621

Cell: (b)(6)

Fax: 724-864-0864

Email: Marcy.Baughman@Pearson.com

From: What Works [mailto:whatworks@mathematica-mpr.com]
Sent: Monday, June 01, 2009 10:10 AM

To: Baughman, Marcy; Baughman, Marcy
Subject: WWC Adolescent Literacy Review of SuccessMaker

Dear Ms. Baughman,

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Sincerely,

Mark Dynarski

Director, What Works Clearinghouse

<<Developer Courtesy Copy Letter.pdf>> <<Developer Courtesy Copy Attachment.pdf>>
<<AL01_SuccessMaker_DC.pdf>>

From: Mark Dynarski
Sent: Tuesday, June 02, 2009 5:08 PM
To: Baughman, Marcy
Cc: Gifford (Pukys), Karen; What Works
Subject: RE: WWC Adolescent Literacy Review of SuccessMaker - PROGRAM NAME CLARIFICATION

Dear Marcy,

WWC policy is to issue separate reports if it can clarify that two similar-named products differ in substantive ways. It issued a single report using the more general "SuccessMaker" name because the staff were not able to clarify differences between "SuccessMaker" and "SuccessMaker Enterprise." The WWC report includes this footnote (footnote 2, p.1): "The most current version of the program is called *SuccessMaker*®. Earlier versions were called *SuccessMaker*® *Enterprise* and *Computer Curriculum Corporation (CCC) SuccessMaker*®. We were unable to obtain documentation on the similarities and differences between these versions from the developer."

In addition, the three studies that met WWC standards did not provide information on the specific versions of SuccessMaker that had been studied, and your December 22 e-mail noted the same. We also received an e-mail from Karen Gifford on January 4 providing information about grade levels of the new Successmaker product but received no other communications.

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Regards,
Mark Dynarski
Director, What Works Clearinghouse

From: Baughman, Marcy [mailto:Marcy.Baughman@pearsoned.com]
Sent: Tuesday, June 02, 2009 11:35 AM
To: What Works; Mark Dynarski
Cc: Gifford (Pukys), Karen
Subject: Re: WWC Adolescent Literacy Review of SuccessMaker - PROGRAM NAME CLARIFICATION

Hello - I did not hear back yesterday and am hopeful the product name has been corrected. I am nervous because we had requested this correction several times through Susanne without success. Could you please confirm? Many thanks - Marcy

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From: Baughman, Marcy
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Sent: Tuesday, June 02, 2009 6:49 PM
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Subject: Re: WWC Adolescent Literacy Review of SuccessMaker - PROGRAM NAME CLARIFICATION

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Cc: Gifford (Pukys), Karen
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Marcy Baughman

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Pearson Education

Office: 724-863-1621

Cell: (b)(6)

Fax: 724-864-0864

Email: Marcy.Baughman@Pearson.com

From: What Works [<mailto:whatworks@mathematica-mpr.com>]

Sent: Monday, June 01, 2009 10:10 AM

To: Baughman, Marcy; Baughman, Marcy

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From: Mark Dynarski
Sent: Wednesday, June 03, 2009 10:42 AM
To: Baughman, Marcy
Cc: Gifford (Pukys), Karen; What Works
Subject: RE: WWC Adolescent Literacy Review of SuccessMaker - PROGRAM NAME CLARIFICATION

I recognize that currently there is no 6-8 version of the Successmaker. However, the protocol for the adolescent literacy reviews encompasses grades 4-12, and several of the studies of Successmaker that met WWC standards include grades 4 and 5, which means the findings in the WWC report apply to the current product named Successmaker. In light of this, I do not see that there is a basis for changing the product name used in the report.

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Regards,
Mark Dynarski

ATTACHMENT

From: What Works
Sent: Thursday, January 15, 2009 10:14 AM
To: 'Karen.Gifford@Pearson.com'
Cc: 'Marcy.Baughman@pearsoned.com'
Subject: FW: WWC SuccessMaker Review

Karen,

Thank you for getting back to us, and offering to assist with the WWC's review of SuccessMaker.

Can you please provide a detailed program description of each version of SuccessMaker? Please note the relevant grades for use, as well as the academic years each version was publicly available for purchase. (For example, the computer on-screen interface may have been revised, or the leveled goals realigned with different standards. We would ask that you explain this process in some detail.) We would appreciate as much information as possible, including any upcoming or pending revisions, to assist us in determining which version of SuccessMaker is being used in the studies we are reviewing. However, we are primarily concerned about the differences between versions that are or have been in public use since the program's inception, since those are the versions used in research from 1988 to 2008.

Thank you,

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Principle Investigator, WWC Adolescent Literacy Review

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Sent: Tuesday, June 02, 2009 6:49 PM
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From: Baughman, Marcy [Marcy.Baughman@pearsoned.com]
Sent: Thursday, June 11, 2009 8:19 PM
To: Mark Dynarski
Cc: Gifford (Pukys), Karen; What Works
Subject: RE: WWC Adolescent Literacy Review of SuccessMaker - PROGRAM NAME CLARIFICATION

Hi Mark,

Sorry for the delayed response. I appreciate your reply. It seems there was a misunderstanding regarding the communication between our teams. We weren't aware the WWC prefers to communicate via email only. Karen was trying to reach out via phone as she thought it would be easier to clarify her questions and provide feedback to Susanne. Given your feedback, we'll let our colleagues know the product name will remain "SuccessMaker" in the report.

Regards,
Marcy

Marcy Baughman
Director, Academic Research
Pearson Education
Office: 724-863-1621
Cell: 
Fax: 724-864-0864
Email: Marcy.Baughman@Pearson.com

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Sent: Wednesday, June 03, 2009 10:42 AM
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To: Baughman, Marcy

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Cc: Gifford (Pukys), Karen

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From: What Works
Sent: Wednesday, March 24, 2010 11:58 AM
To: 'Marcy.Baughman@Pearson.com'
Subject: What Works Clearinghouse (2010003)
Attachments: 2010003.pdf

Dear Ms. Baughman,

Attached is a response to the questions you raised in your February 10 message to the What Works Clearinghouse (WWC).

Thank you,

What Works Clearinghouse

The What Works Clearinghouse was established by the U.S. Department of Education's Institute of Education Sciences to provide educators, policymakers, researchers, and the public with a central and trusted source of scientific evidence of what works in education. For more information, please visit <http://ies.ed.gov/ncee/wwc/>.

From: Baughman, Marcy [mailto:Marcy.Baughman@Pearson.com]
Sent: Wednesday, February 10, 2010 10:17 AM
To: WhatWorks
Cc: Evans, Mike - Glenview; Carroll, John; Lehnertz, Elizabeth; Bonanno, Deb
Subject: RE: What Works Clearinghouse (WWCPC 1902)

Good morning,

Thank you for your response. The Claremont report was not available until October, 2008, so it does appear it missed your review cut-off date.

Could you please share the reason for the lapse in time from notice of posting review (July, 2008) to actual posting of review (February, 2010)? The WWC is viewed by districts as a resource to determine if an educational program has the appropriate research to support the program, particularly when districts are using public funds from Title I and RtI. A WWC review that states there are no studies that fully meet evidence standards is damaging to the program and publisher, and in the case of CMP, is not accurate at the time of release of review as we now do have a study that was designed and executed by Claremont Graduate University to meet WWC evidence standards.

It is difficult to explain the WWC review process to inquiring districts as we have to discuss a review process which is not ours. Also, we are forced to have these conversations from a defensive position – being asked by districts to “prove” we have the appropriate scientific research when it’s in direct contrast to a recently published WWC review. We suggest that districts contact the WWC directly, but believe that few take the extra time because they want a quick response or solution. In the case of CMP, it would be very helpful to see the cut-off review date prominently displayed next to the review so that our customers understand why the Claremont report was not included. I would also appreciate insight into the lapsed time so that I can share it with our inquiring customers. As always, we will also continue to recommend our customers contact the WWC directly.

Thank you for your assistance. I look forward to hearing from you.

Regards,

Marcy

Marcy Baughman
Director, Academic Research
Pearson Education
Office: 724-863-1621
Cell: [REDACTED]
Fax: 724-864-0864
Email: Marcy.Baughman@Pearson.com

From: WhatWorks [mailto:WhatWorks@icfi.com]
Sent: Wednesday, February 10, 2010 9:38 AM
To: Baughman, Marcy
Subject: What Works Clearinghouse (WWCPC 1902)

Dear Ms. Baughman,

Thank you for your inquiry regarding the What Works Clearinghouse (WWC) review of the Connected Mathematics Project (CMP). After checking with the WWC review team, it appears the study you cited in your email below was submitted for review when the CMP Intervention Report was nearing completion and after the defined cut-off point for including new studies in the review. The WWC conducted a check of the developer (Michigan State University) website in August, 2008 and the study you referenced below was not posted at this time.

A letter was sent in July, 2008 to the developers/authors of CMP, Glenda Lappan and Elizabeth Phillips of Michigan State University, indicating that the WWC would be posting an intervention report of CMP on its website. These individuals also received the courtesy copy of the CMP Intervention Report prior to its release on the WWC website. The embargo agreement was returned by Dr. Phillips on July 30, 2008.

For your reference, there is a resource on our website called the WWC Procedures and Standards Handbook that provides detailed information about the WWC review process, including information about the production and release of intervention reports (<http://ies.ed.gov/ncee/wwc/references/idoctrviewer/doc.aspx?docid=19&tocid=1>).

If you have any additional questions regarding the WWC's review of CMP, please feel free to reply to this email with your questions.

What Works Clearinghouse

The What Works Clearinghouse was established by the U.S. Department of Education's Institute of Education Sciences to provide educators, policymakers, researchers, and the public with a central and trusted source of scientific evidence of what works in education. For more information, please visit <http://ies.ed.gov/ncee/wwc/>.

-----Original Message-----

From: Marcy.Baughman@Pearson.com [<mailto:Marcy.Baughman@Pearson.com>]

Sent: Monday, February 08, 2010 9:53 AM

To: info@whatworks.ed.gov

Subject: IES Website: Contact Us: Other, Reference ID Number: 1435696705

info@whatworks.ed.gov, this email was automatically sent through the Contact link on the WWC website.

From: Marcy.Baughman@Pearson.com

Message: Good morning, I would like to inquire about the review of Connected Mathematics Project that was recently released. I submitted to the WWC (via

email) a randomized, control trial study report in support of CMP in October,

2009 that was not included in the review. This study has also been posted on the Pearson

Education([http://www.pearsoned.com/RESRPTS_FOR_POSTING/MATH_RESEARCH_STUDIES/](http://www.pearsoned.com/RESRPTS_FOR_POSTING/MATH_RESEARCH_STUDIES/cmp2_efficacy_study_2007-08_final_report.pdf)

[cmp2_efficacy_study_2007-08_final_report.pdf](http://www.pearsoned.com/RESRPTS_FOR_POSTING/MATH_RESEARCH_STUDIES/cmp2_efficacy_study_2007-08_final_report.pdf)) and CMP/MSU

websites(<http://connectedmath.msu.edu/rne/new.shtml>) since November of 2008.

This study was also submitted in support of an IES grant awarded to the Mid-Atlantic Regional Education Laboratory to study CMP in the Mid-Atlantic states. The study report has been widely distributed and

referenced, and the study was designed to meet WWC standards. For previous reviews of Pearson

programs, the WWC has contacted me to request copies of reports/studies in support of their review.

Pearson was not contacted for this review. Could you please let me know why this study was not

included in the review? I appreciate your reply. Regards, Marcy Baughman Director, Academic

Research for Pearson

From: What Works
Sent: Monday, March 29, 2010 11:04 AM
To: 'Marcy.Baughman@Pearson.com'
Subject: RE: What Works Clearinghouse (2010003)

Dear Ms. Baughman,

In response to the concerns raised in your February 10 message to the What Works Clearinghouse (WWC) and the subsequent quality review, the Connected Mathematics Project (CMP) intervention report has been revised. The report now states, "The literature search reflects documents publicly available by August 2008." You may review the revised report at http://ies.ed.gov/ncee/wwc/reports/middle_math/cmp/index.asp.

Thank you,

What Works Clearinghouse

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From: What Works
Sent: Wednesday, March 24, 2010 11:58 AM
To: 'Marcy.Baughman@Pearson.com'
Subject: What Works Clearinghouse (2010003)

Dear Ms. Baughman,

Attached is a response to the questions you raised in your February 10 message to the What Works Clearinghouse (WWC).

Thank you,

What Works Clearinghouse

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From: Baughman, Marcy [mailto:Marcy.Baughman@Pearson.com]
Sent: Wednesday, February 10, 2010 10:17 AM
To: WhatWorks
Cc: Evans, Mike - Glenview; Carroll, John; Lehnertz, Elizabeth; Bonanno, Deb
Subject: RE: What Works Clearinghouse (WWCPC 1902)

Good morning,

Thank you for your response. The Claremont report was not available until October, 2008, so it does appear it missed your review cut-off date.

Could you please share the reason for the lapse in time from notice of posting review (July, 2008) to actual posting of review (February, 2010)? The WWC is viewed by districts as a resource to determine if an educational program has the appropriate research to support the program, particularly when districts are using public funds from Title I and Rtl. A WWC review that states there are no studies that fully meet evidence standards is damaging to the program and publisher, and in the case of CMP, is not accurate at the time of release of review as we now do have a study that was designed and executed by Claremont Graduate University to meet WWC evidence standards.

It is difficult to explain the WWC review process to inquiring districts as we have to discuss a review process which is not ours. Also, we are forced to have these conversations from a defensive position – being asked by districts to “prove” we have the appropriate scientific research when it’s in direct contrast to a recently published WWC review. We suggest that districts contact the WWC directly, but believe that few take the extra time because they want a quick response or solution. In the case of CMP, it would be very helpful to see the cut-off review date prominently displayed next to the review so that our customers understand why the Claremont report was not included. I would also appreciate insight into the lapsed time so that I can share it with our inquiring customers. As always, we will also continue to recommend our customers contact the WWC directly.

Thank you for your assistance. I look forward to hearing from you.

Regards,
Marcy

Marcy Baughman
Director, Academic Research
Pearson Education
Office: 724-863-1621
Cell: [REDACTED]
Fax: 724-864-0864
Email: Marcy.Baughman@Pearson.com

From: WhatWorks [<mailto:WhatWorks@icfi.com>]
Sent: Wednesday, February 10, 2010 9:38 AM
To: Baughman, Marcy
Subject: What Works Clearinghouse (WWCPC 1902)

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