

**From:** Baughman, Marcy [Marcy.Baughman@Pearson.com]  
**Sent:** Wednesday, February 10, 2010 10:17 AM  
**To:** WhatWorks  
**Cc:** Evans, Mike - Glenview; Carroll, John; Lehnertz, Elizabeth; Bonanno, Deb  
**Subject:** RE: What Works Clearinghouse (WWCPC 1902)

**Follow Up Flag:** Follow up  
**Flag Status:** Red  
Good morning,

Thank you for your response. The Claremont report was not available until October, 2008, so it does appear it missed your review cut-off date.

Could you please share the reason for the lapse in time from notice of posting review (July, 2008) to actual posting of review (February, 2010)? The WWC is viewed by districts as a resource to determine if an educational program has the appropriate research to support the program, particularly when districts are using public funds from Title I and Rtl. A WWC review that states there are no studies that fully meet evidence standards is damaging to the program and publisher, and in the case of CMP, is not accurate at the time of release of review as we now do have a study that was designed and executed by Claremont Graduate University to meet WWC evidence standards.

It is difficult to explain the WWC review process to inquiring districts as we have to discuss a review process which is not ours. Also, we are forced to have these conversations from a defensive position – being asked by districts to “prove” we have the appropriate scientific research when it’s in direct contrast to a recently published WWC review. We suggest that districts contact the WWC directly, but believe that few take the extra time because they want a quick response or solution. In the case of CMP, it would be very helpful to see the cut-off review date prominently displayed next to the review so that our customers understand why the Claremont report was not included. I would also appreciate insight into the lapsed time so that I can share it with our inquiring customers. As always, we will also continue to recommend our customers contact the WWC directly.

Thank you for your assistance. I look forward to hearing from you.

Regards,  
Marcy

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**From:** WhatWorks [mailto:WhatWorks@icfi.com]  
**Sent:** Wednesday, February 10, 2010 9:38 AM  
**To:** Baughman, Marcy  
**Subject:** What Works Clearinghouse (WWCPC 1902)

Dear Ms. Baughman,

