

**From:** froenthal@americanreading.com  
**Sent:** Wednesday, February 10, 2010 1:44 PM  
**To:** info@whatworks.ed.gov  
**Subject:** IES Website: Contact Us: Submit a Study to Review, Reference ID Number: 266434603

info@whatworks.ed.gov, this email was automatically sent through the Contact link on the WWC website.

From: froenthal@americanreading.com

Message: US DOE • Assistant Deputy Secretary Jim Shelton-Office of Innovation & Improvement & • Acting Division Director Richard Smith-Office of English Language Acquisition advised CEO & Founder of American Reading Company Jane Hileman to reconnect with your organization. In 2007 you published incorrect information about the company. We were not contacted nor given the opportunity to submit the Offenbergs Study before this incorrect information was published. over 1 million kids are doing the program nationwide,

- Also, we are being submitted by both AIR and P/PV for an IES Scale Up Grant.
- NYC Chancellor Joel Klein sent Bob Klein, Director of Special Projects SINI Schools to Camden, NJ to evaluate Action 100. He has recommended the framework to all of his schools. I think you will agree that the time has come to revisit our program for evaluation.

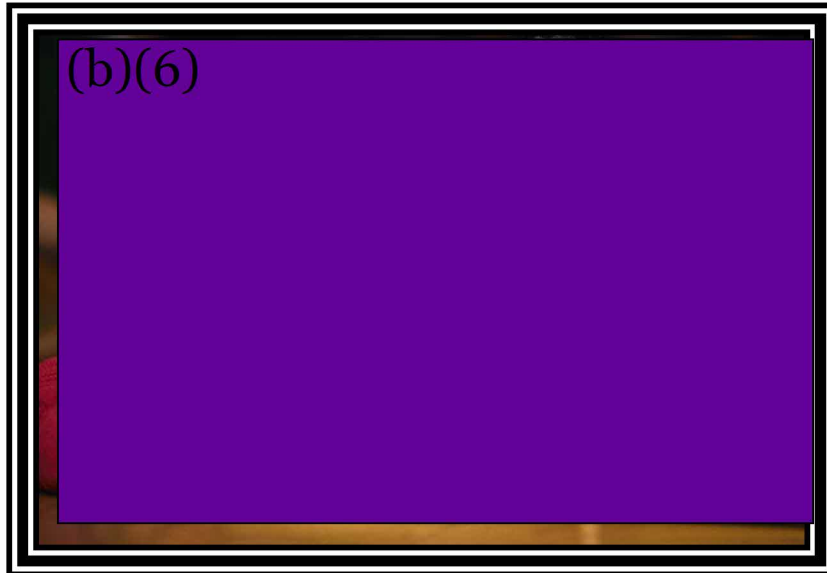
Please let me know what I can do to get things moving forward.

I would like to provide the Offenbergs Study-how do I do this through your website?

Francine Rosenthal, Director of Strategic Business Development

# **100 Book Challenge**

## **Pilot Program Evaluation and Data Report 2006-2007**



**Baltimore County Public Schools  
Office of Equity & Assurance**

**Dr. Barbara Dezmon  
Ms. Cheryl Brooks  
Ms. Maggie Kennedy, Consultant**

**February 2008**

## Table of Contents

|  |           |
|--|-----------|
| <b>Acknowledgments .....</b>   | <b>3</b>  |
| <b>Executive Summary .....</b>   | <b>4</b>  |
| <b>Introduction .....</b>  | <b>8</b>  |
| <b>Alignment to Standards.....</b>   | <b>15</b> |
| • Blueprint for Progress   |           |
| • Maryland State Curriculum  |           |
| • No Child Left Behind   |           |
| <b>100 Book Challenge Daily Instructional Framework .....</b>  | <b>24</b> |
| <b>Professional Development Component .....</b>  | <b>27</b> |
| <b>Parent and Family Involvement Component .....</b>   | <b>32</b> |
| <b>Evaluation Findings and Outcomes .....</b>  | <b>36</b> |
| • Evaluation of Implementation Process   |           |
| • Evaluation of Pilot Schools Implementation   |           |
| <b>Student Outcomes Data Analysis .....</b>  | <b>43</b> |
| • Analysis of Independent Reading Levels by Subgroups  |           |
| <b>Summary and Implications.....</b>   | <b>54</b> |
| <b>Appendices.....</b>   | <b>58</b> |
| Appendix A: Mars Estates – Beginning Pilot 2004-2006   |           |
| Appendix B: The Effects of 100 Book Challenge on Standardized Test Scores of Urban Elementary Pupils in Philadelphia, PA |           |
| Appendix C: Leveling of Students’ Reading Proficiency  |           |
| Appendix D: Self-scoring Implementation Rubrics for Individual Schools, 2006-2007  |           |
| Appendix E: Differences in Reading Level Equivalencies between Special Ed and Non-Special Ed Students by Grade           |           |

