

**December 3, 2013**



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If you have questions or need additional information, you can reach us at 877.485.1973 or [info@nifdi.org](mailto:info@nifdi.org).

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## The Tradition Continues: NIFDI to Host the 40th Annual National Direct Instruction Conference

Beginning this summer, the National Institute for Direct Instruction (NIFDI) will organize and sponsor the Eugene Conference. So, mark your calendar for the week of July 13-17, 2014 and plan on being in Eugene, Oregon for the *40th Annual National Direct Instruction Conference*. NIFDI will continue the tradition of offering the most comprehensive Direct Instruction training available. We will provide the in-depth program training as well as sessions on the Common Core State Standards, Fluency Building, Data Tracking, Coaching and a variety of other topics. Watch for a complete brochure and registration information in the coming months.

For other upcoming Direct Instruction training events, see our list of events at the end of this email!

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## Inaugural Direct Instruction Coaching I Academy a Success

Last month, 59 educators from across North America gathered at the DoubleTree Atlanta Airport to participate in the National Institute for Direct Instruction's first open enrollment Coaching Academy. Educators learned how good, careful coaching aids in supporting the success of instructors, the success of a Direct Instruction implementation and, ultimately, student success. Participants rated trainer Tamara Bressi's presentation as one of the best that they had ever attended and enjoyed the interactive, hands-on approach that was featured as part of the training.

Miss the academy? Don't worry, due to the popularity of this event, the National Institute for Direct Instruction is offering this event again February 24th and 25th in Phoenix. See the list of upcoming events below!

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## Funnix Recognized in District Administration Magazine's Top 100

Funnix Beginning Reading and Funnix Beginning Math have been recognized for making a positive difference in education by K12 leaders who named it to District Administration magazine's "Readers' Choice Top 100 Product for 2013." The winners, selected by District Administration's editors from a record 1,800-plus nominations, were products that received the highest number of nominations and best descriptions from K12 leaders. The Readers' Choice Top 100 has been announced online and in the December issue of District Administration. Reading Mastery Signature Edition was also recognized in District Administration's Top 100 Products. [Read more...](#)



Want to get your hands on your very own copies of Funnix Beginning Reading and Math? Funnix is once again giving programs away for **FREE until December 20th!** They've had more than 75,000 people sign up for past

giveaways and want tens of thousands more to take advantage of this offer.

This offer includes all components of both programs -- *that's 220 beginning reading lessons and 100 beginning math lessons!* There are no hidden charges or strings attached to the giveaway. After submission, you will receive an email with links to all the downloadable materials. Visit Funnix online at [www.funnix.com](http://www.funnix.com) to learn more or sign up.

## Calculate DI Material Costs in a Flash with Excel Cost Worksheet and Save on Teacher Kits

The National Institute for Direct Instruction has created a [DI Materials Cost Worksheet](#) that will aid administrators and other decision makers in determining program material costs. Constructed as a Microsoft Excel document, simply enter the quantities for each title and component into the worksheet and the total estimated cost is automatically calculated at the bottom of the sheet. NIFDI does not sell programs directly and recommends this worksheet as a tool for *estimating only*. Users need to verify actual pricing from the publisher or through their sales representative.

**Need teacher materials?** Now is the time to buy! McGraw-Hill Education is running a special on teacher kits now through December 16th. **Buy 2 teacher materials packages of your favorite SRA Direct Instruction programs and get 1 FREE!** Call 800-344-7344 and mention promo code FALL2013ESSENTIALS.

## NIFDI Announces Upcoming Direct Instruction Training Events



Mark your calendars! With the new year just around the corner, NIFDI is delighted to announce upcoming training events. These open-registration training events will provide participants with the same high-quality training that schools partnering with NIFDI have received for years!

### **UPCOMING EVENTS**

#### **COACHING I ACADEMY - [REGISTER NOW!](#)**

February 24th & 25th, 2014 in Phoenix, AZ

#### **LEADERSHIP ACADEMY**

March 10th & 11th, 2014 in Atlanta, GA

#### **COACHING II ACADEMY - *NEW!***

March 24th & 25th, 2014 in Atlanta, GA

#### **NATIONAL DI CONFERENCE & TRAINING INSTITUTES**

July 13th - 17th, 2014 in Eugene, OR

#### **SOUTHWEST DI TRAINING CONFERENCE & INSTITUTES**

August 3rd - 7th, 2014 in San Antonio, TX

### **Know other DI users or supporters who would benefit from receiving NIFDI News?**

Share this sign up link: <http://www.nifdi.org/component/content/article/61-uncategorised/226-nifdi-news-signup>. Interested parties can also sign up via their mobile device by texting NIFDI to 22828 to get started!

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