

**November 30, 2022**



In this edition of NIFDI NEWS!

- Attend NIFDI's In-Person Coaching Academy
- Sold a Story Podcast Traces History of Reading Instruction Failure
- November Marks 92nd Anniversary of Siegfried Engelmann's Birth


If you have questions or need additional information, you can reach us at 877.485.1973 or [info@nifdi.org](mailto:info@nifdi.org).

Plan now to attend...

**Enhanced Coaching and Facilitating Professional Development**

**An In-Person Direct Instruction Coaching Academy**


Presented by



for instructional coaches, peer coaches and others responsible for observing instruction and improving student performance

**February 2 & 3, 2023**  
**Atlanta, Georgia**

For assistance registering or for questions, email [bwickman@nifdi.org](mailto:bwickman@nifdi.org) call 541.485.1973



## ***Attend NIFDI's In-Person Coaching Academy!***

Join veteran trainer Tamara Bressi on February 2 and 3 for NIFDI's popular academy—*Enhanced Coaching and Facilitating Professional Development*. This 2-day training at the Hotel Indigo Atlanta Airport equips building and district-level instructional coaches, peer coaches, lead teachers and mentor teachers with critical coaching and support skills.

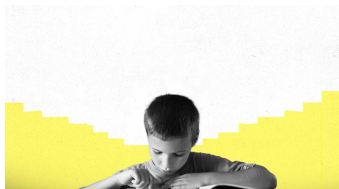
With effective peer coaching, staff development, and strong leadership, teachers using Direct Instruction will improve dramatically, and students will progress farther and faster than they ever have before

Here is a sampling of topics that will be covered:

- ***Refining observational skills***
- ***Facilitating rehearsal sessions***
- ***Determining the appropriate intervention***
- ***Facilitating Data Analysis Team meetings***

A description and registration information is available on our [website](#). You can also contact Bryan Wickman, NIFDI's Outreach Events Coordinator, at 1.877.485.1973 or by email at [info@nifdi.org](mailto:info@nifdi.org) with questions or for more information.

## ***Sold a Story Podcast Traces History of Reading Instruction Failure***



This month reporter Emily Hanford hosted and produced a 6-part podcast, [Sold a Story: How Teaching Kids to Read Went So Wrong](#), which focuses on the development and dissemination of the 3-cueing system of reading instruction and its consequences. The American Public Media website describes the series as “...an exposé of how educators came to believe in something that isn't true and are now reckoning with the consequences — children harmed, money wasted, an education system upended.” We are encouraged that Direct Instruction got a brief mention in episode 3. It is also encouraging that Hanford includes the newly revised [Teach Your Child to Read in 100 Easy Lessons](#) on her list of additional readings on the Science of Reading.

This podcast is an example of how the discussion about best practices for teaching beginning reading are gaining momentum. We hope to see more in the future!

## November Marks 92nd Anniversary of Siegfried Engelmann's Birth

November 26, 2022, marked the 92<sup>nd</sup> anniversary of Siegfried “Zig” Engelmann’s birth. Zig was the creator of Direct Instruction (DI), beginning with his work in education in 1965. Zig devoted most of his life to bettering the lives of children by applying his theory of instruction to a set of instructional programs that are unparalleled in their efficacy with all learners, particularly learners at risk for failure. Prior to his passing in 2019, he had written over 100 instructional programs, 30 books, and hundreds of articles and papers.



NIFDI was founded by Zig to work with schools worldwide to implement Direct Instruction with a high level of fidelity. We are proud to continue his legacy of helping all students realize their highest potential with DI.

Our links to our favorite videos featuring Zig can be found by [clicking here](#).

### The National Institute for Direct Instruction

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